

lodjixmedia®

We are an Interactive  
Design Agency.

We design user  
experiences.



# We're passionate about what we do and obsessed with all things digital.

lodjixmedia is an interactive design agency that delivers innovative marketing solutions to clients wanting to excel in an increasingly competitive, media dominated industry.

We are a diverse team of designers, developers and strategists with an obsession for delivering a quality user experience through our work. We bring original perspectives, creativity and our combined knowledge to every project arriving at new and actionable solutions.

Our service will help to evolve brands, engage audiences and build relationships. We consider our clients to be our top priority and understand that every situation is unique. The lodjixmedia team develops solution specific to your needs.



## Creative Direction & Design

### Brand identification

Who are you? What makes you unique?

You must know the answer to these questions in order to build an accurate brand identity.

We provide solutions to help you through this process and develop strategies to build your online brand.

### UI/UX design

Making the user's interaction as simple and efficient as possible, providing a positive user experience while communicating your message is the ultimate goal of UI/UX design. We understand that the user interface and experience are directly related and follow a user-centered design approach ensuring your users' needs are accommodated.

### Visual Design (graphic design, illustration, typeface development, print)

Our Design team provides users with a unique user-centered design approach for every project. We work with our UI/UX team to create a balance of functionality and visual elements that is usable, operational and adaptable to changing user needs.

## Motion Design Animation

### ActionScript development

We develop rich internet media including video, audio and functionality for flash based website animation and software. The user applications are vast and can include anything from presentations and reports to promotions and games. Whatever the need we have a solution to accommodate your needs.

### 3D animation, web-based animation, motion graphics

The lodjixmedia Motion Design team is well versed in designing and developing 3D-based animations for web, film or other video application. Contact us for additional details regarding your project.

## Application Development

### Client side development

Our Development team works with our UI/UX team to create a fresh user experience based on a clean UI implementation. This is achieved through the use of cross-browser compatibility and quick loading stable client-side coding.

### Server side development

Larger scalable solutions are also provided as the need dictates. We are prepared to tackle solutions required for larger entities or lightweight solutions for rapid development strategies.

### Content management systems

Our expertise includes the implementation of large-scale CMS solutions to smaller, flexible and lightweight solutions. Please contact the lodjixmedia team for more information specific to your users' needs.

## Sound Design

### Web sound effects and loops, sound/music production

Our talented team of Sound Design experts has vast experience in creating sound and music content for online applications, websites, presentations and other forms of rich media.

## User Support Service

So did you think we'd just complete your project and walk away?

We're not in the business of leaving anything unfinished and believe that support is one of the most important services we offer. Aside from the continual support that you'll receive while working with us during the development process, we will continue to maintain contact after project completion to ensure your needs are still being met.

01

Consultation

Discovering the client's personal needs and ensuring that both parties understand the project and are in sync.

02

Prototyping

Developing concepts and ideas. We plan and define requirements for each project.

03

Production

Development begins based on the requirements, timelines and concepts established during the prototyping stage.

04

Deploy

Our client is presented with the final product for testing. Any required changes are addressed and the site is launched.

05

Support

Post launch follow-up. We engage our client to ensure their vision's being met and provide solutions to promote its continual effectiveness.

# Do you have a project in mind? Take the first step and contact lodjixmedia.

## We're in Toronto!

lodjixmedia Interactive Agency  
45 Charles St E.  
Toronto, ON  
M4Y 1S2

## Get In Touch

Curious about the lodjixmedia team or our services?  
Have a support or billing question? Don't hesitate to  
contact us... even if you simply want to say "Hi!"

## Join Team lodjix

Are you a smooth talking design geek that lives on  
the internet? Do you love working on a fast-paced,  
multi-talented team surrounded by geniuses? Do  
you love design, coding? All things Apple? If you  
answered yes to any of these questions, you might  
fit in at lodjixmedia.

## Email

General: [info@lodjixmedia.net](mailto:info@lodjixmedia.net) (general inquiries)  
Jobs: [work@lodjixmedia.net](mailto:work@lodjixmedia.net) (employment at lodjix)  
Interns: [intern@lodjixmedia.net](mailto:intern@lodjixmedia.net) (for intern hiring related emails)  
Clients: [clients@lodjixmedia.net](mailto:clients@lodjixmedia.net) (client contact emails)  
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